



V-ZUG Ltd
Industriestrasse 66, P.O. Box, 6302 Zug
Tel. +41 58 767 67 67
Fax +41 58 767 61 67
info@vzug.com, www.vzug.com

Contact
Jasmin Riesen
Head of Marketing Relations
jasmin.riesen@vzug.com

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PRESS RELEASE

The smart way to enjoyment with V-ZUG's new ovens and steam cookers

With a brand-new generation of appliances, V-ZUG is setting revolutionary standards for ovens and steam cookers. Developed and produced in Switzerland, the new Excellence Line kitchen appliances meld sophisticated technology with maximum convenience.

Utter Swiss perfection – with the launch of its new ovens and steam cookers, V-ZUG is introducing a completely new experience in the kitchen. The new appliances, which are available in convenience levels V2000, V4000 and V6000, are characterized by maximum user friendliness and enable experienced cooks and occasional cooks alike to achieve perfect results. Operation using the revolutionary CircleSlider in the centre of the expansive TouchDisplay is quick and intuitive. Thanks to AutoDoor, the automatic door opening and closing function, you can completely dispense with handles on the appliances in handle-free kitchens, without compromising on convenience.

Convenient cooking

The new Excellence Line ovens, Combi-Steamers and Combair-Steamers are particularly quiet, ensuring a relaxed atmosphere even in open-plan kitchens. Another convenient feature is their optimal lighting, which provides an easy view of what's cooking. The entire cooking space is optimally illuminated by recessed side and top lighting, even when you are using several shelves. Appliances at convenience level V6000 now feature energy-efficient LED lighting.



Done to a turn

The food probe in Excellence Line appliances is based on new, extremely accurate three-point temperature readings. This has the advantage that, even if the food probe is inserted slightly imprecisely, the core temperature can still be determined accurately. The meat will be cooked in line with your personal preferences and will be evenly roasted.

Network-ready and communications-enabled

All Excellence Line appliances are communications-enabled as standard and can be networked via the V-ZUG app using a smartphone or tablet. The desired operating mode or an entire recipe can be selected in the app and sent directly to the appliance. The V-ZUG app allows you to retrieve information about the temperature, remaining cooking time, current recipes, etc., and receive a notification when the programme ends if you wish.

Inspirational recipe collection

New books entitled “Baking. With passion for details” and “Steaming. With passion for details” promise to deliver inspiration for all gourmets. And V-ZUG is now labelling selected recipes as “Easy”, “V-ZUG Classics” or “Vegan” – for a healthy and particularly enjoyable lifestyle. The recipes have been reworked and tailored specifically for the new generation of appliances. Recipes that have been stored can be accessed via the TouchDisplay and the predefined settings automatically run in the correct sequence.

Support in the form of helpful settings

The EasyCook function provides useful settings for over 100 selected foods, helping you to prepare them quickly and safely. Simply select the required food in EasyCook and the appliance will suggest one or more cooking methods. By using the “Dietary preferences” filter setting, you can even remove unwanted foods at the press of a button. This is particularly handy for vegetarians, vegans and those with food intolerances. Alternatively, clicking on the “National cuisine” filter expands the choice of food available to include country-specific dishes.

Further information at: vzug.com



Photo material



Photo 1

The new Excellence Line ovens, Combi-Steamers and Combi-Steamers are particularly quiet, ensuring a relaxed atmosphere even in open-plan kitchens.

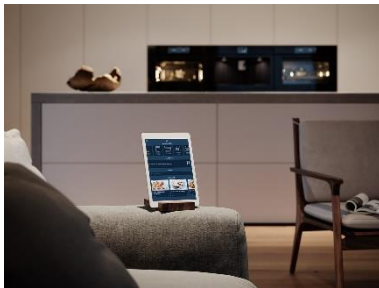


Photo 2

All Excellence Line appliances are communications-enabled as standard and can be networked via the V-ZUG app using a smartphone or tablet.

About the V-ZUG Group

V-ZUG is Switzerland's leading brand in household appliances. Located in the heart of Switzerland, V-ZUG has been developing and producing kitchen and laundry appliances for over 100 years and offers a comprehensive service as well. In Switzerland alone, there are over 300 technicians working in the service business. As market leader in Switzerland, the V-ZUG Group also markets its products in selected premium markets abroad. The V-ZUG Group currently employs around 2,000 people. V-ZUG Holding AG is listed in the Swiss Reporting Standard of SIX Swiss Exchange in Zurich (securities number 54 248 374, ISIN CH0542483745, ticker symbol VZUG).